

The Community**VOICE**

North Bay Black Business Summit Celebrates Success, Service and Community Impact



SPOTLIGHT ON THE 2ND ANNUAL STATE OF BLACK BUSINESS SUMMIT

Celebrating Leadership. Honoring Legacy. Building Economic Opportunity.

The North Bay Black Chamber of Commerce (NBBCC) proudly hosted its 2nd Annual State of Black Business Summit, bringing together business leaders, elected officials, community partners, and local changemakers to celebrate the resilience, innovation, and impact of Black-owned businesses in the North Bay.

The evening honored 14 Legacy Honorees, featured insightful discussions on economic development and business growth, and created meaningful opportunities for networking and collaboration across Marin, Lake, and Sonoma counties.

Thank You
TO OUR
**SPONSORS, SPEAKERS
AND VOLUNTEERS**

Your support, expertise, and dedication made the 2026 State of Black Business Summit a tremendous success. Together, you helped create an unforgettable evening that inspired, educated, and strengthened our business community.



INSPIRING SPEAKERS



ENGAGED COMMUNITY



ELECTED LEADERS



14
LEGACY
HONOREES



DYNAMIC
SPEAKERS



GENEROUS
SPONSORS



DEDICATED
VOLUNTEERS



ECONOMIC
DEVELOPMENT



STRONGER
COMMUNITY

*Together, we are strengthening Black businesses
and building a more equitable North Bay economy.*



SPOTLIGHT ON THE CHAMBER CEO

NANCY ROGERS

PRESIDENT & CEO

NORTH BAY BLACK CHAMBER OF COMMERCE (NBBCC)

*Leading. Connecting. Empowering.
A Stronger North Bay Together.*

Nancy Rogers is the visionary leader behind the North Bay Black Chamber of Commerce (NBBCC). As President and CEO, she is dedicated to strengthening Black-owned businesses, expanding economic opportunities, and building a more inclusive and prosperous North Bay. A celebrated local chef and owner of Red Rose Catering, Nancy is also a recipient of the North Bay Business Journal's **2024 Diversity in Business Award** for her outstanding leadership and community impact.

KEY HIGHLIGHTS OF NANCY'S LEADERSHIP

**REVITALIZING THE CHAMBER**

After the devastating local fires and the challenges of the COVID-19 pandemic, NBBCC membership had dwindled to just four individuals. Through Nancy's tireless outreach, persistence, and strategic vision, she has rebuilt the chamber to **over 80 active members** and counting.

**BUILDING A BUSINESS RESOURCE HUB**

Nancy is spearheading the development of a dedicated **business resource hub** to provide NBBCC members with consulting, marketing support, training, and growth resources to help businesses launch, scale, and thrive.

**CREATING OPPORTUNITIES AND CONNECTIONS**

Under her guidance, NBBCC hosts a full calendar of business mixers, educational workshops, procurement and AI training, and signature events like the **State of Black Business Summit**. These initiatives give local business owners the tools, resources, and relationships to succeed.

**INVESTING IN THE NEXT GENERATION**

Nancy's work bridges business development with community impact. As President of the **Entrepreneurs of Tomorrow Foundation** and a board member of the Sonoma County Black Forum, she supports youth entrepreneurship, workforce readiness, and scholarship initiatives, helping to build a strong leadership pipeline for future generations.

“

“My mission is to create opportunities, open doors, and make sure our community and businesses are not only heard, but thrive.”

”

— NANCY ROGERS

PRESIDENT & CEO, NORTH BAY BLACK CHAMBER OF COMMERCE



**NORTH BAY
BLACK CHAMBER
OF COMMERCE**

BUSINESS • OPPORTUNITY • COMMUNITY • EQUITY

*Stronger Together
A Brighter Santa Rosa*

ENGAGE | EDUCATE | EMPOWER

BUILD A STRONGER SANTA ROSA

Presents

MEET THE CANDIDATES

A Community Conversation



VIRTUAL FORUM

Hear directly from candidates and community leaders about the issues affecting Santa Rosa and Sonoma County.

SONOMA COUNTY BOARD OF SUPERVISORS CANDIDATES



**Joanna
Paun**

District 2



**Sylvia
Lemus**

District 2



**Melanie
Bagby**

District 4



**Tom
Schwedhelm**

District 4

SANTA ROSA CITY COUNCIL CANDIDATES



**Melanie
Jones-Carter**

District 4



**Mark
Stapp**

District 2



**Terry
Sanders**

District 4



**MONDAY
OCTOBER 12, 2026**



**6:00 PM – 8:00 PM
VIA ZOOM**



**OPEN TO THE PUBLIC
All Are Welcome!**



MEET
the candidates
and community
leaders



HEAR
their ideas
and priorities



ASK
your
questions



BE INFORMED
and make an
impact in our
community

REGISTER TODAY >

A link to join will be sent after registration.

CLICK HERE



(707) 623-2701



www.nbbcc.org



info@nbbcc.org



NORTH BAY

BLACK CHAMBER
OF COMMERCE



Host:

DR. ANDREA HALL,
HEARTMATH®
CERTIFIED CLINICIAN

You're Invited! **BUSINESS MIXER**

Powered by Heart:
Building Resilience from the Inside Out



WEDNESDAY,
OCT. 21, 2026
6:00 PM TO 8:30 PM



LOCATION:
**SONOMA CLEAN POWER
CUSTOMER CENTER**
741 Fourth Street,
Santa Rosa, CA 95404



Enjoy a brief presentation on
HeartMath®:

A Mind-Body approach
to regulate your nervous
system and bring about
calm within, regardless of
outside circumstances.



Wear red and/or hearts
and feel the love at our
Heart-Themed Chamber Mixer!



JOIN US for an evening of networking,
building connections, and celebrating
our local business community.

CONNECT ♥ COLLABORATE ♥ GROW

PURPOSE, PROFIT & IMPACT

GROW STRONGER. THRIVE TOGETHER.
MAKE A LASTING DIFFERENCE.

NOVEMBER 10, 2026

OXFORD SUITES
67 Golf Course Drive West
Rohnert Park, CA

8:00AM 9:00AM
Registration & Breakfast

9:00AM-11:00AM
Event Time

**JOIN US FOR AN INSPIRING MORNING OF
IDEAS. CONNECTIONS. IMPACT.**

*Connect with local organizations, discover valuable resources,
and build relationships that move your mission forward.*

Keynote Speaker: _____ Our Panelists: _____



Ed Troxell
Strategic Marketing Advisor
Ed Troxell Creative



Angelica Nunez
Commercial Relationship Manager
Exchange Bank



Letitia Hanke
Executive Director
The LIME Foundation



Marcos J Suarez
Business Startups & Expansion
Economic Development

Stronger Organizations • Stronger Partnerships • Stronger Community • *Together!*

IN PARTNERSHIP WITH



**economic
development
collaborative**
sonoma county



Empowering our community

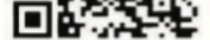
CO-SPONSORS

- Friedman's Home Improvements
- Fondare Finish Construction
- ARS Roofing & Gutters
- Bank of Marin
- Exchange Bank
- NorCal Public Media
- SRS Distribution
- Century 21 Epic Valley of the Moon

**SHARE IDEAS
BUILD CONNECTIONS**

REGISTER AT
www.impactlime.com





Join us on October 13th for the

MULTI-CHAMBER OF COMMERCE MIXER

from 5:30pm-7:30pm

We are partnering with CenterLine 33 to host an evening of networking with fellow community members and business leaders! Share ideas and grow your network in a relaxed, fun setting.



CenterLine 33

555 Rohnert Park Expressway
Rohnert Park, CA 94928



SCAN OR TAP
FOR MORE
INFO & TO
RSVP

Don't forget to RSVP to help our food & beverage partners plan accordingly AND be sure to bring a raffle prize to feature your business in the raffle!



QUICKBOOKS SERIES

Start managing your business's finances like a pro!



Master the Art of QuickBooks and Transform Your Business!

Strong financial management is the cornerstone of business success.

SBDC invites you to join us on a deep dive into QuickBooks, the leading accounting software for SMBs, with our exclusive series. Equip yourself with the tools to navigate your finances seamlessly.

[Register Now](#)

Accounting 101 & Getting Started with QuickBooks Online

October 7, 10:00 a.m. - 12:00 p.m.

Are you looking for an accounting system and don't know how to get started? This webinar will take you through the basics of accounting, which QuickBooks version is best for your business, and setting up your company and chart of accounts in QuickBooks Online.



What happens at the ballot box can affect what happens in the doctor's Office

One month from today, Californians will have an opportunity to make their voices heard in the November 3 General Election.

At the California Black Health Network, we talk a lot about taking charge of our health. But taking charge of our health does not begin and end in the doctor's office.

Our health is also shaped by policy. And that means there is a very real connection between our health, our voice, and our vote.

Decisions made by our elected officials affect whether we have access to affordable health coverage, whether we can get the care and services we need, how much we pay for that care, and whether

the healthcare safety net our communities depend on is protected.



FOR IMMEDIATE RELEASE

September 22, 2026

Contact: Janelle Meyers, VP, Marketing & Communications
Santa Rosa Metro Chamber | 707-636-3663

Santa Rosa Metro Chamber Launches Work Life Initiative Awards

The new initiative celebrates employers implementing innovative workplace practices and policies, and shares approaches to help build a stronger, healthier and more competitive regional workforce.

SANTA ROSA, CA - The Santa Rosa Metro Chamber is launching the Work Life Initiative Awards, a new opportunity to recognize Sonoma County employers of all sizes that are creating workplaces where employees can thrive both professionally and personally. Through an online workplace self-assessment, organizations of all sizes can showcase their commitment to employee well-being while gaining recognition as leaders in workplace culture and innovation. The assessment focuses on practices and policies including flexible work arrangements, paid family leave and childcare support, employee wellness, work life balance, workplace culture, and employee satisfaction. Participating organizations will also receive benchmarking insights and resources to support continued improvements.

LEARN MORE





NATIONAL
CONFERENCE
& SCHOOL OF CHAMBER MANAGEMENT

MADE POSSIBLE BY Google

SMALL BUSINESS VIRTUAL SESSIONS CONSULT CORNER

3 REASONS TO REGISTER

1



GAIN PRACTICAL KNOWLEDGE

Access expert-led sessions on AI, cash flow, contracting opportunities, digital tools and more.

2



ACCESS REAL OPPORTUNITIES

Learn about funding, supplier programs and resources designed to help you grow and compete.

3



JOIN FROM ANYWHERE

It's 100% virtual, free to attend, and open to small businesses nationwide.

REGISTER FREE →



SCAN
TO



REGISTER



11.14.2026

11.15.2026

THE NEXT FRONTIER IS RIGHT AT HOME

Sonoma State University & Virtual

2-day hackathon

Explore

Tackle real NASA
space and earth
science challenges

WHAT WILL YOU BUILD?

Create

Use your ideasto
build new solutions
with NASA data

Connect

Team up &be
mentored by Scientists,
Engineers & Faculty

SONOMA
STATE
UNIVERSITY

NO EXPERIENCE REQUIRED

Participants 13+ years are welcome in-person

Questions? Email us: nasaspaceapps@sonoma.edu

Register





Bridge to the Future - Rites of Passage - Register Today

New Class runs from October 2026 through April 2027

Helping young people achieve healthy, happy lives.

Any student between the ages of 14 and 18 years of age is eligible to join the Program. Areas of Focus include:

Team Building

Mental & Physical Wellness

Career and

College Planning

Etiquette & Social

Responsibility

Financial Planning

Public Speaking

Government & Community



**Redwood
Credit Union**



Tell your Future; Bring it On!

To register or learn more visit the

Bridge to the Future - Rites of Passage
Website:



Scan Me

Program Fee \$150.00 per student



FEDERATED INDIANS OF
GRATON
RANCHERIA

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Rites of Passage. All rights reserved.



BUSINESS ASSISTANCE

Membership Benefits

- Business Funding ▶
- Technical Assistance ▶
- Business Startup ▶
- Business Marketing ▶
- Website Building ▶



Join the North Bay
Black Chamber today!



707-623-2701



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300-N
Santa Rosa, CA 95401



info@NBBCC.org
