

NEWSLETTER



Message from the President

NBBCC Members and Community Partners,

It is with great honor and enthusiasm that I address you as we celebrate Women's History Month 2026. This is a time to recognize the extraordinary contributions of Black women entrepreneurs, leaders, and visionaries who have shaped our community and continue to pave the way for future generations.

Our chamber stands as a beacon of economic empowerment, cultural celebration, and collective progress. Through strategic partnerships, innovative programming, and unwavering commitment to our mission, we are opening doors and creating pathways to prosperity for Black-owned businesses throughout the North Bay.

I am particularly proud to highlight the powerful events and partnerships we have lined up this month and beyond. From the upcoming "Celebration of Black Joy" to the 56th Annual Juneteenth Festival and National Poetry Month celebration, we are weaving together the threads of business, culture, and community.

I invite each of you to engage actively with our upcoming events, support our member businesses, and join us in making 2026 a landmark year for economic inclusion and community strength. Together, we are not just building businesses—we are building legacies.

With gratitude and determination,

Nancy Rogers

President, North Bay Black Chamber of Commerce



THE NORTH BAY BLACK CHAMBER
OF COMMERCE PRESENTS:

SAVE THE DATE

— STATE OF —
BLACK BUSINESS
— SUMMIT —



— FEATURING —
WESLEY ALEXANDER
♦♦♦♦
& MORE SPEAKERS TO COME!

AUGUST 21, 2026

OXFORD SUITE

67 Golf Course Drive Weet,
Rohnert Park, CA 94928

FOR MORE INFO:
INFO@NBCC.ORG



◆ Celebrate ◆ Culture ◆ Unity! ◆
◆ ◆ 56TH ANNUAL ◆ ◆
JUNETEENTH FESTIVAL

Santa Rosa, California

♪ Headliner: THE KONSEPT PARTY BAND ♪



**LIVE CHOIR
PERFORMANCES**

**COMMUNITY
BASKETBALL GAME**

**FOOD & MERCHANDISE
VENDORS**

COMMUNITY SOCCER GAME

**KIDS ZONE
& ACTIVITIES**

◆ **Saturday, June 13, 2026** ◆

♥ 10:00 AM – 6:00 PM



FREE PARK & RIDE SHUTTLE AVAILABLE

Pickup:

Santa Rosa Downtown Mall

Drop-off:

1671 Hendley Street

Questions? Contact:

Question-SonomaCountyJuneteenth@gmail.com



**NORTH BAY
BLACK CHAMBER**

Easter EGG Hunt!

APRIL 4, 2026

MARTIN LUTHER KING PARK

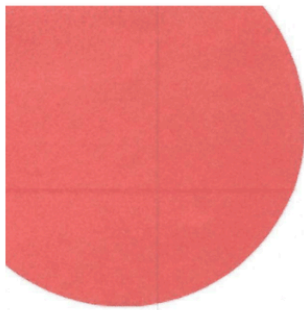
1671 Hendley St, Santa Rosa, CA 95404

FREE TO THE PUBLIC!

STARTS AT 11:00 AM

Egg Hunts • Games • Prizes • Treats • Fun for the Whole Family!

For more information, please contact info@nbbcc.org!



JUNETEENTH

a staged reading
of a new play
by enid pickett



Scan for
TICKETS

Thursday, June 19th 7:00pm

Friday, June 20th 7:00pm



improvscience

**Freedom
Festival**

New Vintage Church
3300 Sonoma Avenue
Santa Rosa, CA 95405

Gave the Date!

MULTI-CHAMBER OF COMMERCE MIXER

Thursday, January 15, 2026

Thursday, April 16, 2026

Thursday, October 15, 2026



5 Nights LA - Cabo

May 8-13, 2027

THE OLD SCHOOL CRUISE



CALIFORNIA
BLACK CHAMBER OF COMMERCE
DEDICATED TO ECONOMIC EMPOWERMENT

**NORTH BAY
BLACK CHAMBER
SPECIAL OFFER!
GET \$50 ONBOARD CREDIT**

USED CODE: CC5

BOBBY BROWN



THE TEMPTATIONS

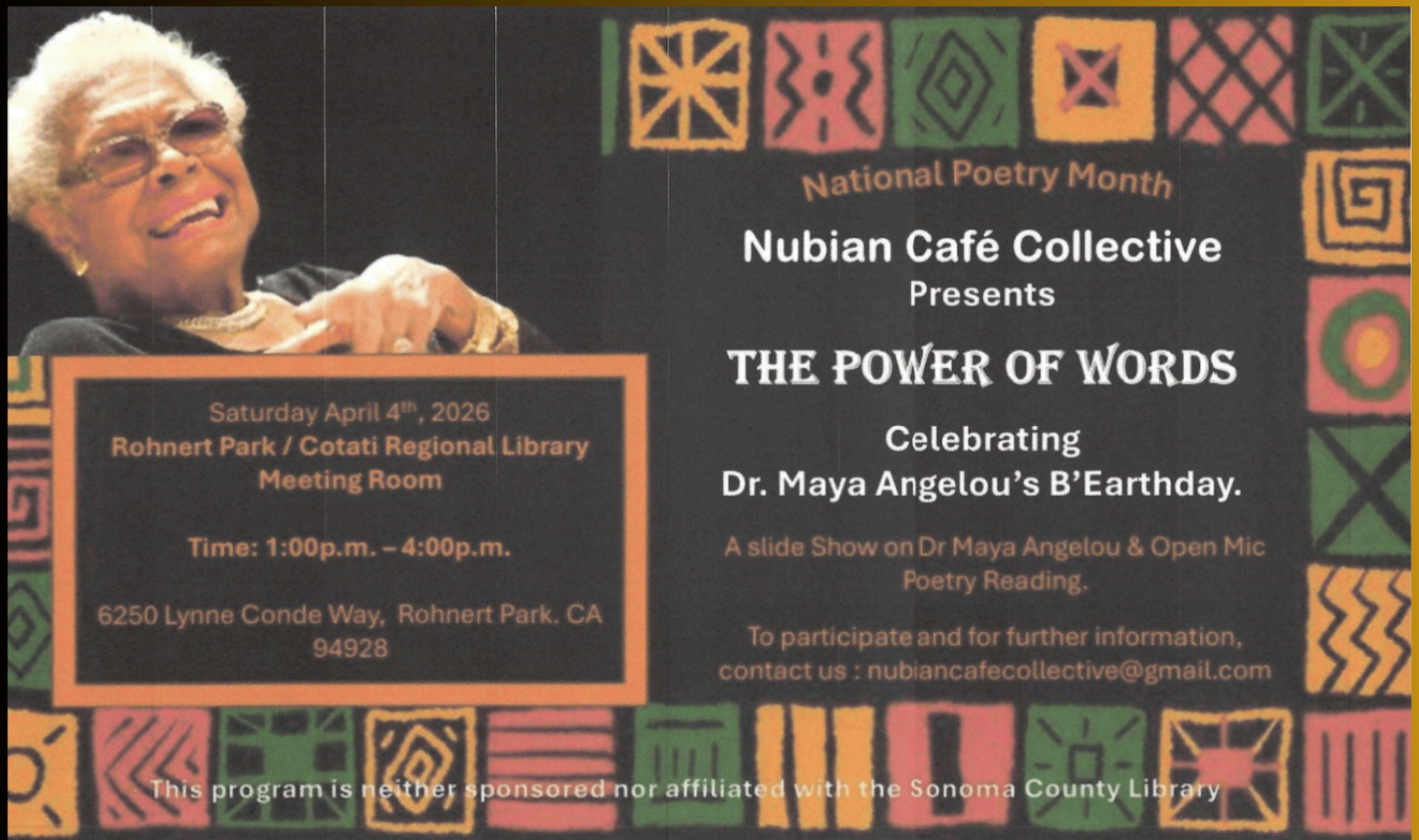
**THE WHISPERS • ARRESTED DEVELOPMENT
TOWER OF POWER • ZAPP
WAR • DENIECE WILLIAMS
ROSE ROYCE • CHERRELLE • BRICK • DAZZ BAND
EVELYN "CHAMPAGNE" KING • STONE CITY BAND
BABY BASH • SLY, SLICK & WICKED • THE NOTATIONS
THE DELFONICS EXPERIENCE FEAT. NORMAN CARTER**

THEOLDSCHOOLCRUISE.COM



The Power of Words

Hosted by Nubian Café Collective"



National Poetry Month

Nubian Café Collective
Presents

THE POWER OF WORDS

Celebrating
Dr. Maya Angelou's B'Earthday.

A slide Show on Dr Maya Angelou & Open Mic Poetry Reading.

To participate and for further information,
contact us : nubiancafecollective@gmail.com

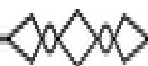
Saturday April 4th, 2026
Rohnert Park / Cotati Regional Library
Meeting Room

Time: 1:00p.m. – 4:00p.m.

6250 Lynne Conde Way, Rohnert Park, CA
94928

This program is neither sponsored nor affiliated with the Sonoma County Library

The Power of Words
Rohnert Park/ Cotati Regional Library
April 4th
1:00pm-4:00pm





& **lendistry**

Access the Capital Your Business Deserves

USBC and Lendistry are expanding financial opportunities
for underserved entrepreneurs nationwide.

Through a powerful partnership, the U.S. Black Chambers, Inc. (USBC) and Lendistry have launched the USBC Lending Portal, designed to help minority, women, and veteran-owned businesses access the capital they need to grow and scale.

This initiative connects entrepreneurs with responsible lending solutions and financial resources tailored to support long-term business success.

EXPLORE LENDING OPPORTUNITIES



OUR 56th ANNUAL CELEBRATION

SONOMA COUNTY

JUNETEENTH FESTIVAL 2026

CALLING ALL VENDORS!
**WE ARE ACCEPTING
VENDORS & FOOD BOOTHS!**

CELEBRATE FREEDOM, COMMUNITY & CULTURE!
JUNE 13, 2026 | Santa Rosa, CA | MLK Park on Hendley St | 10AM - 6PM

**Food
Vendors**

Tacos, BBQ,
etc.

**Artisan
Crafters**

Art, Jewelry,
Apparel

**Local
Businesses**

Info Booths,
Non-profits

**APPLY NOW TO BE PART OF THE
BIGGEST JUNETEENTH CELEBRATION!**

SIGN UP TODAY!

Secure your spot at the 2026 Sonoma
County Juneteenth Festival!

SCAN OR VISIT TO APPLY:

<https://www.eventeny.com/sonoma-juneteenth-2026-application/>



QUESTIONS? | sonomacountyjuneteenth@gmail.com

#JuneteenthSonomaCounty #VendorsWanted #CommunityFestival

<https://www.sonomacountyjuneteenth.com/>

WORKPLACE LACTATION ACCOMMODATIONS & SUPPORTIVE POLICIES: A TWO-PART SERIES

Hosted by the Santa Rosa Metro Chamber, in partnership with WorkLife Law and First 5 Sonoma County, these seminars are offered at no-cost to any and all businesses and organizations in our region.



PART 1: WHY LACTATION ACCOMMODATION MATTERS

MONDAY, MARCH 16
11:30AM-12:00PM

This session is ideal for decision-makers looking to build more inclusive, family-friendly workplaces in Sonoma County.

This awareness-building seminar will cover the legal landscape and the business case for supportive lactation policies. Participants will walk away with a clearer understanding of how these accommodations impact employee retention, workplace culture, and overall organizational success.

PART 2: LACTATION TOOLS FOR HUMAN RESOURCES

MONDAY, APRIL 6
11:30AM-12:30PM

A practical follow-up to Part 1, this in-depth session is geared toward HR professionals responsible for implementing and managing lactation accommodations in the workplace.

This seminar provides a concrete tools and resources to help employers move from compliance to best practice. Participants will receive sample lactation accommodation policies and pre-policy assessment tools—including general templates and industry-specific examples—to support policy development and internal planning.

Scan the QR Codes
to **REGISTER**
for these no-cost
seminars

Or visit SantaRosaMetroChamber.com/chamber-events

 SantaRosaMetroChamber.com

PART 1



PART 2





CELEBRATION OF JOY

BLACK JOY

Old Courthouse Square, Downtown Santa Rosa



April 11, 2026

VENDORS - TALENT SHOWCASE - AND MORE!



12:00PM - 5:00PM

****BRING YOUR OWN CHAIR****

12:15PM-1:15PM (FREE FOOD)

RSVP HERE



Farm to Pantry
Cultivating Community through Healthy Food



A·R·S
ROOFING & GUTTERS



EOT SATURDAY BINGO

SATURDAY STRIP BINGO DATES

Doors Open at **2:00 PM** • Cost: **\$60.00** (Strip Bingo)

Mar 21, 2026 • Apr 11, 2026 • Apr 25, 2026

May 09, 2026 • May 23, 2026

THURSDAY BINGO

Regular Paper Bingo & Strip Bingo

Doors Open at **5:00 PM**

Regular Paper Binge:

\$56.00

Strip Bingo

(3rd Thursday Each Month):

\$60.00

April 2nd - Regular Bingo

April 9th - Regular Bingo

April 16th - Regular Bingo

SIGN UP ONLINE @

<https://www.entrepreneurtomorrow.org/eot-bingo>



BRIDGE TO THE FUTURE

UTES OF PASSAGE SONOMA COUNTY CELEBRATION

Join us for an inspiring event celebrating meaningful transitions!



SUNDAY, APRIL 26 | 2 PM - 4 PM

GRATON RESORT & CASINO - ROHNERT PARK, CA

HONORING GROWTH, CHANGE & NEW BEGINNINGS

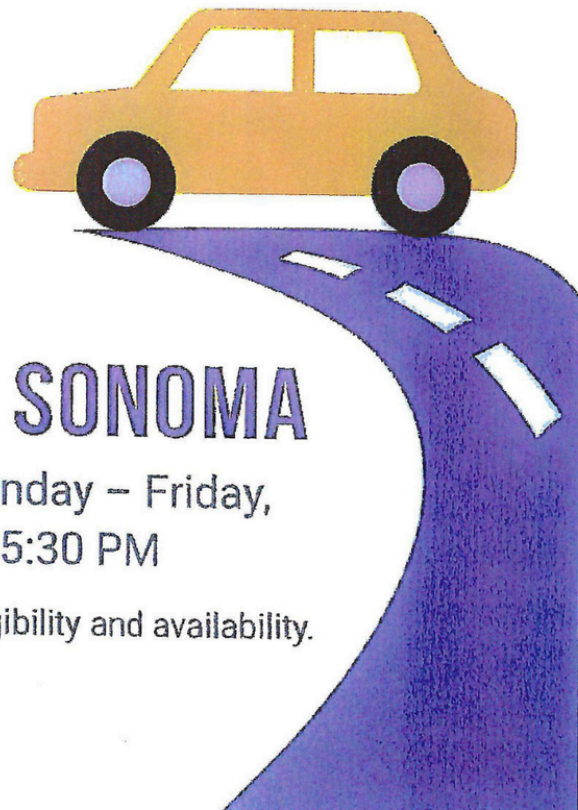
Contact: Shawntelreece@icloud.com





FREE LYFT TRANSPORTATION IN SONOMA COUNTY

United Way of the Wine Country, in partnership with United Way Worldwide, is offering free Lyft rides to eligible Sonoma residents



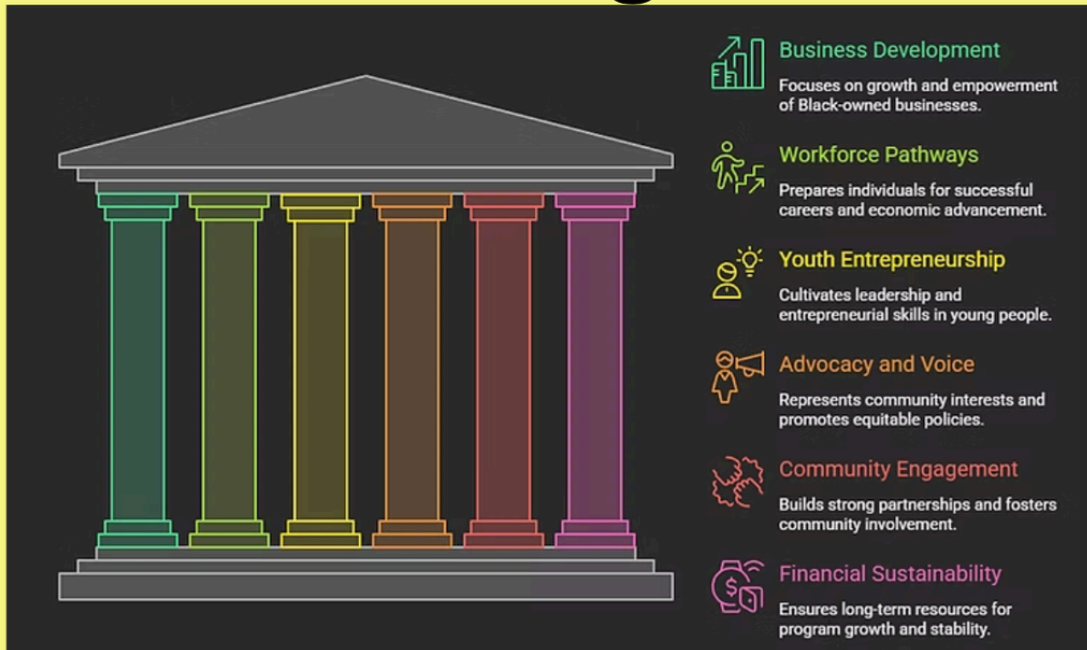
CALL 211 SONOMA

Available Monday – Friday,
9 AM – 5:30 PM

Rides subject to eligibility and availability.



NBBCC Strategic Pillars



Our Six Core Pillars

1. Business Development

Focus: Growth and empowerment of Black-owned businesses. We provide the tools, networking, and resources necessary for Black entrepreneurs to thrive in a competitive marketplace.

2. Workforce Pathways

Focus: Successful careers and economic advancement. We prepare individuals for the modern workforce, ensuring they have the skills and access needed for sustainable career growth.

3. Youth Entrepreneurship

Focus: Leadership and entrepreneurial skills in young people. Through our Entrepreneurs of Tomorrow (EOT) program, we cultivate the next generation of leaders by fostering innovation and business acumen.

4. Advocacy and Voice

Focus: Representing community interests and equitable policies. We serve as a powerful voice for our community, working with policymakers to ensure equity and representation at all levels of government.

5. Community Engagement

Focus: Strong partnerships and community involvement. We believe in the power of "we." By building strategic partnerships, we foster a sense of belonging and collective action within the North Bay.

6. Financial Sustainability

Focus: Long-term resources for growth and stability. We prioritize fund development to ensure our programs remain stable and scalable, providing a foundation for our community's future.





EOT

Bingo

Don't miss out on the chance to win big
and have a blast. See you there!



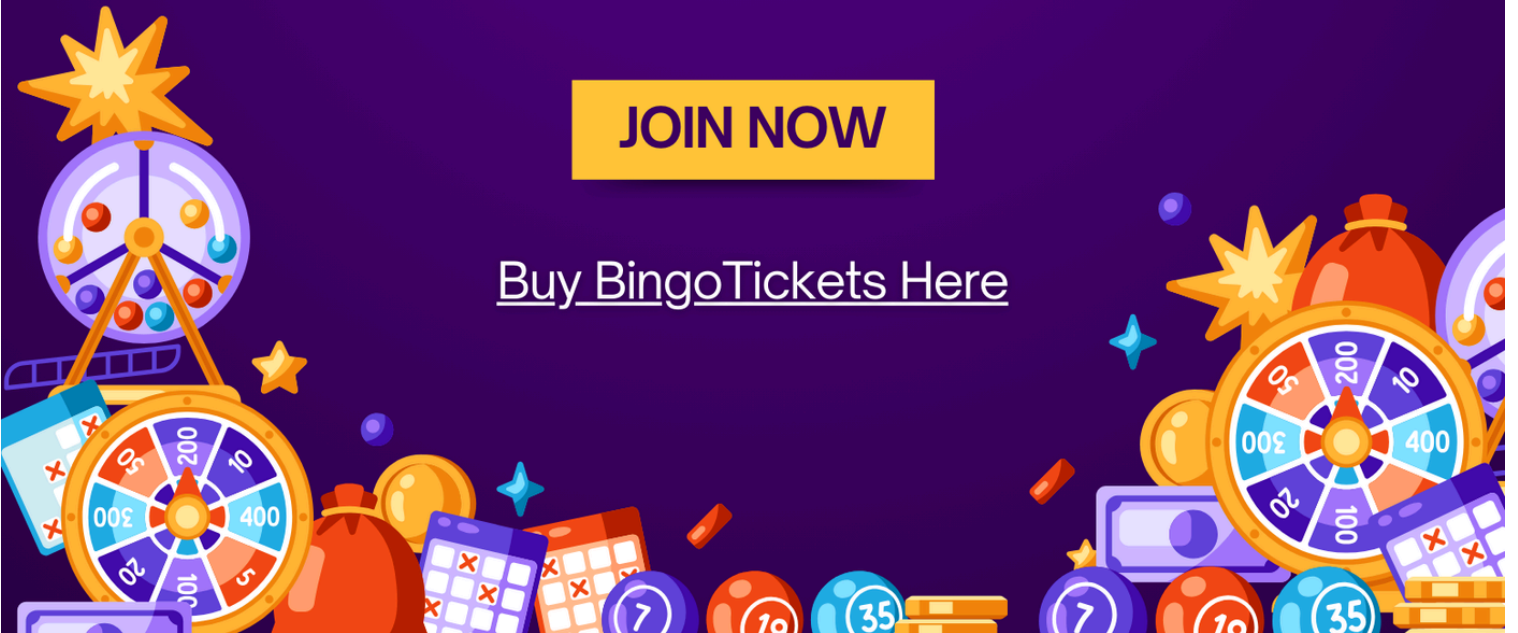
EVERY THURSDAY
At 6:00pm



**6800 Hunter Drive, STE A,
Rohnert Park, CA,
California**

JOIN NOW

[Buy Bingo Tickets Here](#)

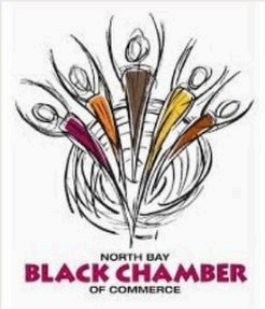




BUSINESS ASSISTANCE

Membership Benefits

- Business Funding ▶
- Technical Assistance ▶
- Business Startup ▶
- Business Marketing ▶
- Website Building ▶



Join the North Bay
Black Chamber today!



707-623-2701



555 5th Street, STE
300-N



info@NBBCC.org



Visit our websites for monthly events.

Visit Site

Share on social



Check out our
site

